

Definition	Part of Speech	Sentence example
1. claim		
to assert to be true	Verb	You claim to know me, but we are strangers.
2. appeal		
attract or interest	Verb	His jokes appeal to my sense of humor.
3. argument		
an verbal or written effort to convince	Noun	I was convinced by his persuasive argument.
4. persuasive		
good at persuading or convincing someone to do or believe something through supporting details or evidence	Adjective	Her persuasive argument convinced me to change my opinion.
5. debate		
a formal argument; a dispute of opinion	Noun	In a debate, you disagree without bickering.
6. evidence		
facts or information that make you believe that something is true	Noun	Crumbs are evidence that prove he ate cake.
7. ethical		
having to do with right and wrong	Adjective	An ethical person always does what is right.
8. relevant		
related to the matter or topic	Adjective	Only make comments relevant to this subject.
9. irrelevant		
having no importance or relation to the matter or topic	Adjective	The irrelevant news has no connection to me.

10. loaded language

words with strong positive or negative associations used to make people emotional

Phrase

Loaded language, also called emotional language, can be used to make people feel guilty or happy in order to gain support.